

June 9, 2025
+ Pre-Show Special

BoF



EXPLORE





BoF

The Business of Furniture
Monday, June 9, 2025
+ Pre-Show Special

HIGHLIGHTS

14 **PRODUCT SPOTLIGHT:**
AIS' NeoCon

Showroom Takes Visitors on a Journey of Possibilities

20 **ASK STEPHEN:** *My Company Was Just Sold. How Do I Find a New Job?*

22 **AROUND THE INDUSTRY:** *Landscape Forms Announces New Chief Executive Officer & President / Formaspace Announces Strategic Lab Chair Partnership with Cramer / Keilhauer Expands Third Floor Presence at THE MART / Bridging Heritage Craft and Code: TRAME Introduces ENLACE / Bold+ Reimagines the Future of Workplace Furniture / Hightower's New Website Tools / Kimball International Hosts Grand Reopening of Washington D.C. Showroom / OFGO STUDIO Introduces WORKWAY™ Lockers, an Adaptive Solution for Evolving Workspace Demands / 2025 Impact Report Highlights Bold Progress in Sustainability, Innovation, and Social Responsibility / Unika Vaev Introduces Three Acoustic Product Collections in collaboration with Instyle, Abstracta, and UV Studios / Arcadia and Encore New Introductions / MillerKnoll Unveils New Chicago Flagship Experience*

58 **Peter Pepper Products** *Introduces Flower: A Modern Twist on the Classic Coat Tree*

62 **Teknion, Studio TK, and Luum Textiles** *Reframe the Workplace Narrative at Design Days*

72 **ORGATEC TOKYO** *Three Days of Shared Insight and Exchange*

90 **Herman Miller** *Introduces the Gemma Seating Family and Updates the Mora System*

102 **Keilhauer Debuts** *Four New Product Families at NeoCon*

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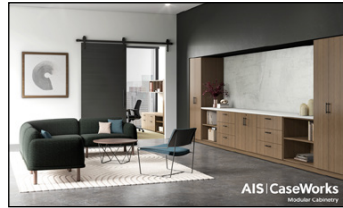
Monday, June 9, 2025 | **Week 23 + Pre-Show Special**



07 | New In Classifieds



10 | Upfront



14 | Product Spotlight

COLUMNS

Ask Stephen 20
My Company Was Just Sold. How Do I Find a New Job?

& MORE Shares/Graphs 118
Events 130 Classifieds 132

Indiana Furniture: Seeking a Northeast Regional Manager



54 | Falcon Celebrates NeoCon in Their New Showroom on the 10th Floor of The Mart

The space is ideal to showcase Falcon's latest designs in a setting that embodies quality and innovation.



78 | DARRAN Furniture Launches "Yara"

A different take on the conference chair that is casual, sophisticated and designed for color, comfort, and approachability.



84 | Kimball International Celebrates 75 Years of Craftsmanship in Their Chicago Showroom During FMDD

"As we celebrate our 75th anniversary, we reflect with pride on where we began, how we've evolved, and what is yet to come."



96 | Shaw Contract Unveils Category Firsts and Product Innovations at NeoCon

Shaw Contract will offer daily coffee meetups in the morning and afternoon happy hours on Monday and Tuesday of the show.



70 PLACES Acme Offices – Baddi | We aimed for the block's exterior to harmonize with its surroundings, neither blending in completely nor demanding too much attention.



120 INDUSTRY PULSE & FIRST LOOKS Artcobell Welcomes Ryan Myers as Business Development Manager, Western US / AT WORK COLLABORATIVE: Now an Employee-Owned Company / DeskMakers and Peter Pepper Products Expand Florida Presence with Allyn Rae Group / Eureka Announces New Accessories for Scout Luminaire / Feeney Announces First CCRR Certification / Introducing Elevated Space & Air: Real-Time Insights for Smarter Spaces / DecoScope to Exhibit at Fulton Market Design



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CHICAGO

DecoScape to Exhibit at Fulton Market Design Days During Chicago Design Week

➔ DecoScape, a new force in upscale outdoor furniture, is proud to announce its participation in the Fulton Market Design Days during Chicago Design Week, taking place from June 8-11, 2025. DecoScape will be featured on the second floor of the Fulton Market building at 1052 West Fulton Street.



As part of the New American Design Collective, DecoScape joins a curated group of independent American studios shaping the future of design through material innovation, craftsmanship, technology, and storytelling. The brand will showcase its latest outdoor collections, including Luna, Oliver, Bosca, and Eclipse, all designed and manufactured in DecoScape's Miami-based facility.

From raw materials to finished goods, DecoScape handles every stage of production in-house. This allows the company to provide fast lead times,

customized solutions, and consistent product quality. That approach is especially valuable to the contract furniture dealer network, where reliability, flexibility, and partnership are key.

“We see an incredible opportunity to support the dealer network with the kind of speed, customization, and service that simply isn’t available from other outdoor furniture brands,” says Steven Bramson, CEO of DecoScape. “We built this company with the dealer channel in mind. Our U.S.-based manufacturing, design-first thinking, and ability to scale give us a real edge in this space.”

DecoScape’s participation in Design Days reflects its alignment with the evolving needs of architects, designers, and dealers who expect beautifully crafted, durable outdoor furniture that doesn’t compromise on delivery or performance. By manufacturing domestically and working directly with the trade, DecoScape is transforming how outdoor furniture is specified and delivered.

Visitors will have the chance to meet the DecoScape team, including CEO Steven Bramson, whose leadership spans over two decades at category-defining companies such as Humanscale and Human Active Technology. On June 9 and 10, guests can enjoy morning espresso and a live DJ from 9 a.m. to noon.

REPORTS

Navigating the Future of Workplace Design: Graphite Design Group Releases Workplace Trends and Insights Report

➡ Graphite Design Group has released its 2025 Workplace Trends and Insights Report, titled “Navigating the Future of Workplace Design.” The report is a timely guide to the trends, challenges, and strategies shaping the return to in-person work.

Five years after the onset of the Covid-19 pandemic, return-to-office mandates have shifted from a slow trickle to a steady wave. As more employees return to the workplace, organizations are facing urgent questions: Can the workplace truly support the wide range of ways people choose to work today? Can the physical environment inspire individuals to do their best work and be their best selves?